

### For Immediate Release

Monday, September 11, 2006

## Campaign Chairs Announced

Honorary Chair, Milton District Hospital Foundation's (MDHF) *Our Community Campaign*, Mayor Gord Krantz recently announced that two well-known Milton community members have volunteered as Chairs for the MDHF's *Our Community Campaign* – the goal of which is to bring a CT Scanner to Milton.

As Honorary Chair for the CT Scanner Community Campaign, Mayor Krantz will be working closely with the Chairs, Brent Richardson and Kim Mason, to encourage community involvement for the Campaign.

"This CT Scanner will ensure that the best medical care is available for Milton and area residents. I am happy to say that Kim Mason and Brent Richardson will be leading the charge to raise the \$3.5 million required to bring a CT Scanner to Milton District Hospital and I look forward to working with them," said Mayor Krantz.

The brother and sister team grew up in Milton and have strong ties to both the Milton community and Milton District Hospital (MDH). Kim Mason currently holds the position of Regional Vice President, RBC Royal Bank, Halton Region. Kim has also been a member of the MDHF's Board of Directors since 2002 and currently serves as its President. Brent Richardson is General Manager of Richardson Chevrolet Ltd., a family-owned company that has been operating in Milton for over 35 years.

"Kim and Brent have always been supportive of the Milton District Hospital Foundation and our numerous campaigns over the years," said Donna McLaughlin, Director of Development, Milton District Hospital Foundation, "We look forward to their vision and leadership in making this campaign a great success. With Kim and Brent working together and getting the community involved I am sure the goal of \$3.5 million will be reached in record time."

The MDHF's CT Scanner Campaign has been quietly gearing up for almost a year and will be launching its public phase later this year.

With a goal of \$3.5 million, the CT Scanner Campaign is the most ambitious fundraiser the MDHF has undertaken since the *Buy a Brick* campaign that took place in the mid-1980's. The \$3.5 million raised by the Foundation will help to transform MDH's current Diagnostic Imaging Department. In addition to purchasing the new scanner it will cover the cost of renovating the space to accommodate the new CT and building an annex to expand the size of the current Diagnostic Imaging Department.

CT scanning is considered by many physicians to be an essential diagnostic tool. CT imaging is used for many purposes including diagnosing different cancers, guiding biopsies and other minimally invasive procedures, planning surgery and detecting and diagnosing many vascular diseases.

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Each year, more than 2,900 Milton require CT scans. The addition of a new CT Scanner at Milton District Hospital will mean these residents will have access to this vital service in their own community.

*Don't miss your chance to take part!* The MDH Foundation has arranged for a photo shoot to be held at the Milton Fall Fair on Sunday, September 24<sup>th</sup> at 1:00 p.m. A photo will be taken of 2,900 individuals sitting in the Grand Stands. This photo will help to provide people with a visual representation of the impact the new CT Scanner will have for Milton residents. Representatives from the Foundation will be on hand to answer any questions you may have about the CT Scanner Campaign.

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**For additional information about the CT Scanner Campaign:**

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