



Milton District Hospital Foundation

Attention Assignment/News Editors:

**NEWS RELEASE–
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30 Derry Road East, Milton, Ontario L9T 2X5
Phone: 905-876-7014 Fax: 905-693-9199

Dufferin Aggregates Raises \$100K for Halton Hospitals

Milton - On Thursday, November 13, representatives from Dufferin Aggregates (a business unit of St. Lawrence Cement) will unveil two of their Ready Mix Concrete Trucks with the drums of these trucks decorated with sponsor logos. The unveilings will take place at Milton District Hospital at 11:00 a.m. The sponsors will receive “rolling recognition” throughout the communities of Halton Hills, Milton and Oakville for one year in exchange for a donation that will help fund priority medical equipment purchases for the three Halton Healthcare Services Hospitals; Milton, Georgetown and Oakville.

“We take great pleasure in our partnership with Dufferin Aggregates, which demonstrates the continued generous support we receive from our local business community,” said Helen Vatisas, Executive Director for the Milton District Hospital Foundation (MDHF). “Dufferin Aggregates have developed a program that provides recognition to their business partners while being able to donate \$100,000 among the three Halton Healthcare Services Hospitals.”

Dufferin Aggregates has always taken great pride in giving back to the communities in which they work. As part of the construction industry, Dufferin Aggregates are part of the foundation for building healthy, vibrant and liveable communities. Healthcare is an important part of that healthy community vision.

“The business community understands that government funding alone cannot sustain our hospitals,” said Bradley Grant, Chairman of the Milton District Hospital Foundation Board. “The tremendous efforts of our local business partners and the community help bridge the gap to purchase the vital medical equipment that Milton, Georgetown and Oakville residents expect and deserve.”

With the pace of growth in Halton, Dufferin Aggregates are acutely aware of the ongoing need for funding for the three hospitals in Halton and they wanted do to their part to help.

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“We wanted to build on the success of a similar fundraising project that Dufferin Concrete undertook for the Hospital for Sick Kids,” said Dufferin Aggregates’ Property & Resource Manager, Andrea Bourrie. “It is a huge win for Halton’s community hospitals and sponsors receive an opportunity to support the communities where their employees work and live in.”

Dufferin Aggregates went out and asked potential sponsors if they would like to showcase their company’s logo on the drums of the company’s Ready Mix Concrete Trucks and the results were amazing. Dufferin was able to get commitments from 18 companies and raised \$100,000. Based on this success, Dufferin Aggregates hopes to make this an annual fundraiser. One of the logoed trucks will be based in Georgetown and the second truck will be based at their Appleby Line location.

Dufferin Aggregates are extremely proud and grateful for the support they have received for this very worthwhile community project.

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For further information, please contact:

Anne Zujko

Milton District Hospital Foundation

Phone: 905-876-7014

azujko@haltonhealthcare.on.ca